

## PRESS RELEASE

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### findCRA Chosen as Finalist for 2018 Louisville Business First's Business of the Year Awards

**Louisville, KY** – [findCRA](#), a local business dedicated to empowering partnerships between banks and nonprofits, has been selected as a finalist for Business of the Year by Louisville Business First for the second consecutive year. The annual awards celebrate corporations, businesses and nonprofits in the Louisville area that have had standout years and make the city an exciting place to do business.

"We're honored to be chosen as a finalist for this award again in 2018. Business First is a leader in delivering high-quality content related to local businesses, and the support of our hometown chapter is important to us as our company continues to grow nationally," said Ben Loehle, CEO and Co-Founder of findCRA.

Founded in 2013 and headquartered in Louisville, findCRA's platform is offered nationally and brings order to the innumerable resources and opportunities available for Community Reinvestment Act participants. The company focuses not only on educating and qualifying nonprofits to demonstrate their alignment with the federal CRA, but also on equipping banks with data-driven tools and resources to support research and relationship building with those nonprofits.

findCRA is one of five finalists in the Small Company category. Last year, the business was nominated in the Emerging Company category. The highly competitive selection process begins with the readers of Business First, who nominate worthy businesses and organizations. Business First editors then narrow the list of nominees to the group of finalists, who are reviewed by a panel of independent judges to determine the winner in each category.

Louisville Business First has honored noteworthy businesses and nonprofits with its Business of the Year Award since 2005. Winners in each category will be announced during a gala dinner honoring all finalists on Tuesday, December 3<sup>rd</sup> at the Louisville Marriot Downtown and featured in the December 7<sup>th</sup> edition of the journal. You can see the full list of all 2018 finalists [here](#).

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#### **About findCRA**

*findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at [www.findCRA.com](http://www.findCRA.com).*