

PRESS RELEASE

FOR IMMEDIATE RELEASE

June 5, 2017

Louisville CRA Network of Bankers Meets to Discuss Community Reinvestment Efforts

findCRA facilitates gathering of bankers serving Greater Louisville and Southern Indiana

Louisville, KY – On Thursday, June 1st, local bankers supporting community reinvestment efforts in the Greater Louisville area came together to exchange ideas regarding affordable housing, economic development, and services for communities of need in Kentuckiana and beyond.

The Louisville CRA Network provides bankers a unique opportunity to discuss matters regarding the federal Community Reinvestment Act, which encourages financial institutions to help meet the needs of all communities where they operate. Over a dozen bankers from local banks attended the event and shared best practices, new ideas, and other guidance they use to meet their bank's CRA goals.

"We want to provide bankers the opportunity to openly discuss their successes and ideas for making measurable impacts throughout the area. We know that there is more need in our community than any one bank can support, so by coming together, bankers can identify opportunities and discuss solutions for building a stronger community," said Brian Waters, President & Co-Founder of findCRA.

The Louisville CRA Network was established in early 2016 by findCRA and representatives from MetroBank and First Capital Bank of Kentucky to provide a forum for bankers to network. Each meeting features open discussion, market updates, and guest speakers. The Kentucky Bankers Association hosted this meeting at their headquarters in downtown Louisville, with plans to host additional meetings of the group as well.

"The Kentucky Bankers Association was pleased to host this and future meetings of the Louisville CRA Network. We are committed to bringing our bankers together with their peers to share their experiences and collaborate on ways to support the communities in our state," said Selina Parrish, Director of Membership & Vendor Solutions for the Kentucky Bankers Association.

The Louisville CRA Network is open to any banker supporting the Greater Louisville area. The next meeting will be held in September. To find out more, follow the group on LinkedIn or contact findCRA to receive meeting updates.

###

findCRA develops and deploys groundbreaking tools to achieve and empower partnerships between banks and nonprofits nationally to optimize investment in and the outcomes of the federal Community Reinvestment Act. Learn more at www.findCRA.com.